



ANGUS

ECONOMIC BULLETIN

Edition 3 Summer 2011

HOTNEWS



Strong Angus Presence at Offshore Europe Aberdeen, 6-8 September 2011

Angus Council, working with Scottish Development International, is co-ordinating a group of local companies exhibiting at Offshore Europe. Ten Angus companies will be represented at Offshore Europe 2011. The theme of this year's event is 'Securing Safe, Smart, Sustainable Supply'.

For more information, please contact Gordon Ogilvie on: ogilvie@angus.gov.uk tel: 01307 473218



A Real Chance to Start your own Business Angus College, 23 September 2011

Angus College, in partnership with Young Enterprise Scotland is offering budding entrepreneurs that chance to undertake a 9-month intensive programme, an ideal starting point for anyone who is 24 or under with an enterprising idea.

This is the first programme to be offered in the new Angus Centre for Enterprise which will open it's doors to the Angus Community in late September 2011. This Centre has been generously supported by the private sector.

For further information, please contact: Angus Business Centre on 01241 432722 or e-mail kay.gilmour@angus.ac.uk

Job Brokerage - ASDA Pre Recruitment Support

On 6 January 2011 Angus Council approved the planning application for a proposed new store at St James Road / New Road, Forfar, along with 16 flats of which a percentage will be for affordable housing. ASDA are looking to employ around 230 people most of which will be part time placements. The store is set to open on 14 November 2011 and will be open 8am – 10pm, 7 days a week.

The Focus will be given to helping the long-term unemployed back into the workplace, via ASDA's Local Employment Partnership scheme. ASDA has also set up its Recruitment Centre in Forfar to target local job seekers and give people in the area an opportunity to land a role in the store.

For more information, please contact Shelley Hague on: HagueS@angus.gov.uk tel: 01307 473198



Partnership Vision Angus is a place where a first class quality of life can be enjoyed by all.
Working Together for Angus

Welcome to the third edition of the Angus Economic Bulletin

Focus on Development

The recession began in Scotland in 2008 and it became also evident that the economy was contracting in Angus and that businesses began to suffer. In Angus, a series of events were initiated and additional services to local businesses under the "Survive and Thrive" banner took place focusing on economic growth and potential development opportunities.

However, unemployment figures began to rise at a rate higher than in any of the previous five years although the unemployment rate has been consistently better than the Scottish average (since 2001). By June 2011 those recorded as claiming the Job Seekers Allowance (JSA) in Angus was at 3.2% of the Angus workforce (Scotland 4.1%).

Updated Community Plan and SOA – June 2011

The updated community plan has charged the Angus Economic Development Partnership with leading on the "Prosperous and Fair" priority, "working to secure a prosperous and fair Angus by supporting businesses, investing in infrastructure and promoting the learning opportunities that will encourage and enable the development of our communities. Economic recovery and growth is one of the major challenges facing the Partnership"



Business Development Initiatives



Business Gateway and Business Advisors

In the light of the current economic downturn, the performance of business start-ups in Angus has been relatively good. The Business Gateway contracts were let on a regional basis by Scottish Enterprise (SE) in October 2007. Responsibility for this service transferred to local authorities on 1 April 2008. To ensure a more comprehensive local business support network, Angus Council recruited its own team of business advisors in early 2009.

The main priority for the internal team is the provision of 1 to 1 counselling and advice to the companies across Angus, which are unable to access support from either Scottish Enterprise or Business Gateway. This is of particular significance given the current downturn. They also have a remit to proactively engage with companies operating in the key sectors of renewables, food & drink and tourism.

For more information, please contact
Roy Johnston on: JohnstonR@angus.gov.uk
tel: 01356 627040

Angus in China

A key ingredient to the success of the Angus in China Initiative has been the sister area agreement between the Government of Yantai and Angus Council. This provides for reciprocal visits by representatives of each area on a bi-annual basis in order to foster, among other matters, business and economic development.

Angus Council led two trade missions to China in 2010 with very positive results for local companies and received three delegations from China during 2011.

For more information, please contact
Gordon Ogilvie on: ogilvieg@angus.gov.uk
tel: 01307 473218

Chinese TV Crew visit Angus

A film crew from Shanghai TV visited Angus to capture images of the county, its heritage and golfing attractions, for inclusion in their documentary about Scotland, which will be broadcast to 30 cities back in China.

During their 3-night stay in Angus, the film crew visited the Signal Tower and the Abbey in Arbroath, visited the golf course

and nature reserve at Montrose and filmed at Auchmithie, Glamis Castle, Glen Clova and Carnoustie.

For more information, please contact
Gordon Ogilvie on: ogilvieg@angus.gov.uk
tel: 01307 473218



Business Support for Contract Bids

In May 2011, Angus Council agreed to maintain its support to help local businesses bid for public contracts, by continuing its membership of the Supplier Development Programme (SDP) until 2013. So far, 104 companies have registered for the SDP in Angus, six of which are registrations from the third sector

For more information, please contact
Roy Johnston on: JohnstonR@angus.gov.uk
tel: 01356 627040

Angus Council present at All-Energy, Aberdeen, 18-19 May 2011

Angus Council shared a stand with Montrose Port Authority at All-Energy at Aberdeen Exhibition Centre, the UK's largest event devoted to all forms of clean and renewable energy.

Presence at the event was to promote Angus as a place to invest, to network with the relevant players in the industry and to keep abreast of the latest technologies and issues. There was two Angus-based companies who exhibited independently (1 Stop Renewables and Enertrag)

For more information, please contact
Gordon Ogilvie on: ogilvieg@angus.gov.uk
tel: 01307 473218



East of Scotland Businesses to benefit from low carbon and renewables EU project

Angus Council in partnership with Perth and Kinross Council, Aberdeenshire Council, Fife Council and East Lothian Council as a subgroup of the East Coast Renewables Alliance are joining forces to support businesses to overcome the barriers they face and to participate in the low carbon economy and take advantage of opportunities in respect of renewable energy.

The 2 year project, part financed by the European Union through the European

Regional Development Fund (ERDF), will provide opportunities for local businesses and seek to identify key strengths of the region, supply chain development, assist with business collaboration and also raise awareness of the renewable sector to local businesses.

For more information, please contact
Gordon Ogilvie on: ogilvieg@angus.gov.uk
tel: 01307 473218



Angus Traders Scheme Gains National Recognition

Angus Council is working hard to support local businesses and to ensure that consumers in the county get the best standards of customer care. Sixty five businesses have already signed up to the Angus scheme including retailers, builders, plumbers and electricians. It has also been announced that the scheme has been successful in attracting European funding.

Any businesses wishing to apply to join the Angus Reputable Traders Scheme should contact 01241 435600 for an application pack. Any members of the public wanting a reputable trader should visit www.angus.gov.uk/traderscheme

Property and Sites

Angus Council's Economic Development team manage a portfolio of over 100 business units providing office, retail, warehousing or industrial space to local companies and inward investors. The team also provides business development sites for sale and is proactive in seeking to provide sites ready to meet all current and future demand. Sites are currently available in Arbroath, Brechin, Forfar and Montrose. The Council has just completed a £500,000 extension to Forties Road Industrial Estate in Montrose and there are proposals to develop a £2.5 million business park in Arbroath. The property team within Economic Development is available to help companies identify property within Angus.

For more details of all premises or sites currently available, including those in the hands of the private sector, please visit www.angusproperty.com or contact
Wilma Gordon on: peterw@angus.gov.uk
tel: 01307 473284

KEYSTATISTICS

Sustainable business growth is achieved	10/11	09/10
New Businesses Start-ups (supported by the Business Gateway)	213 (27% of Tayside, 1.9% of Scotland)	205 (28.1% of Tayside, 1.9% of Scotland)
Number of New Businesses in Angus (ONS)	2010 data available October 2011	265 (25.6% of Tayside, 1.8% of Scotland) in 2009
3 Year survival of New Businesses in Angus (ONS)	2007-2009 data available October 2011	225 (29.6% of Tayside, 2.3% of Scotland) for 2006-2008
Angus Council Business Advisors Total Number of Business Contacts Number of Businesses supported (more than four hours)	1,067 130	835 (8 months only) 50 (8 months only)
Number of Account Managed Companies by Scottish Enterprise (Scottish Enterprise)	44	39
Better employment Opportunities		
Employment - % Economically Active (Nomis)	78.7% (1.7% above Scottish Average) in 2010	78.3% (1.3% above Scottish Average) in 2009
Employability – Claimant count re unemployment (Nomis)	3.2% (0.9% below Scottish average) in June 2011	3.0% (0.9% below Scottish average) in June 2010
Website Analysis (visits)		
angusahead.com	273,388	244,567
carnoustiecountry.com	18,219	16,139
tayroots.com	23,193	17,244

South Montrose Strategic Review and Master-plan

Angus Council has commissioned a Strategic Review and Development Master-plan to support the regeneration of South Montrose - the area located south of the town centre leading to the north harbour area. The Strategic Review, which identifies significant potential business opportunities and investment going forward, is now complete.

Once the draft Development Master-plan is ready, there will be full consultation with key stakeholders, landowners and local organisations, such as the community councils. The master-plan will take account of land use, development opportunities and access routes and will provide the comprehensive framework needed for the future development of the area.

For more information, please contact Steve Wilson on: wilsons@angus.gov.uk tel: 01307 473293



Ministerial Visit to the River South Esk Montrose, 6 July 2011

Environment Minister, Stewart Stevenson MSP visited the Montrose Basin Local Nature Reserve (LNR), home of the spectacular enclosed estuary of the River South Esk to see the river South Esk Catchment Partnership and the biodiversity projects it is taking forward.

The River South Esk Catchment Partnership officially launched its new interactive website www.theriversouthesk.org in May 2011 at the LNR. The launch marked the end of the 1st year of implementation of actions outlined in the catchment

management plan (CMP). Major achievements included the creation of the interactive website and undertaking a catchment wide invasive weed eradication project. THIS PROJECT IS BEING PART-FINANCED BY THE SCOTTISH GOVERNMENT AND THE EUROPEAN COMMUNITY RURAL TAYSIDE LEADER 2007-2013 Programme.

The Great Escape in Angus

A new visitor experience highlighting the history and natural beauty of one of the most remote parts of Angus was launched in April 2011.



The Great Escape is a collaborative venture between Angus businesses with support from the council's business advisory service. Setting out for scenic Glen Esk on a luxurious vintage coach with an expert guide, the tour offers visitors a fantastic opportunity to experience the sights, tastes and culture of Angus.

The tour encompasses some of the key themes of Angus Council's Tourism Strategy, namely food and drink, cultural and ancestral tourism and activity tourism. The Retreat (Glen Esk) dates back to the 1840s and opened as a folk museum in 1955. As well as a repository for Glen history, the Retreat was set up to give employment to local people, and provide an outlet for local produce and craftwork.

For more information on the tour, visit www.thegreatescape.com



AAVO Review and AGM Arbroath 24 August 2011

The 21st AGM for the Angus Association of Voluntary Organisations featured a presentation from Communications Director of the Big Lottery Fund, John Fellows. Although the population of Angus stands at 2% of Scotland as a whole, the percentage of Big Lottery funding coming into Angus is circa 13%, a firm indicator of the importance of Third Sector support for communities.

For further information, please contact AAVO on: 01241 430349 or e-mail info@aavo.org.uk

Community Cash Boost

During 2011, Angus Council has awarded 22 grants totalling £46,822 from the council's community grant scheme (to date). Any groups or organisations wishing to apply for a grant should contact the council's external funding team on 01307 473222 for specialist advice.



Local Groups benefit from Rural Grant Aid

Rural Tayside LEADER Local Action Group has approved more than £1,078,496 of grants for 43 projects in Angus (and Tayside) since the 2007-2013 programme began.

For more information, please contact: externalfunding@angus.gov.uk



East of Scotland Rural Business Tourism Support Project

An Angus-led project is delivering an innovative partnership approach to improving the tourism product across Food and Drink, Golf, Outdoor and Ancestral Tourism.

For further information contact Merlyn Dunn on: 01307 473227 e-mail: dunnm@angus.gov.uk

TOURISMNEWS

Carnoustie Country welcomes Women's Open 28 - 31 July 2011.



Around 30,000 people descended on Carnoustie for the 2011 Ricoh Women's Open Golf Championship. It is the first time that the Women's Open was played over Carnoustie's championship links. 2009 champion and Carnoustie Country Ambassador, Catriona Matthews, was among the field of top flight international women golfers teeing off on 28 July.

Follow championship news and special golf offers from Carnoustie Country on Facebook at www.facebook.com/carnoustiecountry as well as at www.carnoustiecountry.com

Angus Glens Walking Festival joins in "Year of The Light Celebrations" 2-5 June 2011

A record number of walk places (653) 82% were booked for this year's Angus Glens Walking Festival, which had a walk dedicated to the bicentenary of the completion of the Bell Rock Lighthouse.

For information on future Festivals, please visit www.angusahead.com/walkingfestival and about Year of the Light, please visit www.angusahead.com/bellrocklighthouse

HRH The Princess Royal opens Arbroath's Signal Tower Museum 27 May 2011

HRH The Princess Royal re-opened the refurbished Signal Tower Museum in Arbroath in May 2011, as part of a programme of visits to Angus.

The £450,000 refurbishment programme of the museum was undertaken as a lasting legacy, to co-incide with the Year of the Light celebrations marking the

landmark 200th anniversary of the Bell Rock lighthouse, which is of significance locally, nationally and internationally.

For more information, please contact Ellen Langdon on: LangdonE@angus.gov.uk tel: 01307 473220

Tartan Day celebrations promote Angus Business Opportunities 1-10 April 2011

Business and golf were at the centre of Angus Council's 2011 Tartan Day activities in early April. The business events this year targeted the renewable energy sector alongside tourism and opportunities for Scottish brand development.

For more information, please contact Ellen Langdon on: LangdonE@angus.gov.uk tel: 01307 473220

Tayroots Genealogy Fair & Workshops 24 September 2011 10am-4.30pm

Workshops which help you discover your past family history will be held at Discovery Point, Dundee.

For more information, please contact Sheila Faichney on: faichneys@angus.gov.uk tel: 01307 473263 or www.tayroots.com

EMPLOYABILITYNEWS



Towards Employment Team (TET)

Winners of Angus Council Excellence Awards (Outstanding Service Delivery) in June 2011, TET continues to assist low income families and individuals throughout Angus to access employment, education, training or volunteering. Having exceeded all expectations in their targets last year, the Team have again set ambitious targets for the current financial year.

For more information, please contact Anne McFarlane on: McFarlaneAM@angus.gov.uk tel: 01241 432971

The Seasonal Employment Programme - The Berry Academy

A total of six farms, with twenty four participants (four per farm) participated, this summer, in the Seasonal Employment Programme (SEP) Project also known as the "Berry Academy".

Originally devised by Gerard Eadie CBE, (Chairman, C R Smith), the project provided paid residential employment opportunities for unemployed 18 to 24 year old individuals who were referred to the programme by Angus JobCentre Plus, through engagement with Angus Growers (Consortium of fruit growers across Angus, Perthshire and Fife).

For more information, please contact Fiona Cameron on: CameronF@angus.gov.uk tel: 01307 473339

Tourism and Hospitality Careers Fair, Arbroath, 1 July 2011

The Angus Employability Partnership has an Employer Engagement Sub Group, focusing on engaging with Employers and looking at how to get people back to work, up-skill those in work and to ensure people stay in work. The group follow vacancies locally and in July held an event for one of the growing sectors, "Tourism and Hospitality". The event demonstrated that Angus is committed to employability targets, locally and nationally.

For more information, please contact Shelley Hague on: HagueS@angus.gov.uk tel: 01307 473198

Management Information Systems

In February 2011, Hanlon was appointed as the company to take forward the AngusWorks Management Information system. Since then a lot of consultation and work has been done with partners to ensure the system is tailored to everyone's requirements. The system is now live and development is ongoing.

More information on AngusWorks is available on www.angusahead.com/angusworks

Measure/Target	Baseline Comparison 2009/10 Targets	Actual 2010/11
Number of clients registered and receiving key worker support	300	570
Number of clients entering employment	70	145